



**FR. C. RODRIGUES INSTITUTE OF MANAGEMENT STUDIES , NAVI MUMBAI**  
**&**  
**UNIVERSITY OF MUMBAI**



**18TH JANUARY 2025**

## **INTERNATIONAL MANAGEMENT & BUSINESS RESEARCH CONFERENCE**

**Organizations at Crossroads: Professions,  
Technologies & Markets**

**FR. AGNEL TECHNICAL EDUCATION COMPLEX  
SECTOR 9-A, VASHI,  
NAVI MUMBAI - 400703**

**[agnelbiz@gmail.com](mailto:agnelbiz@gmail.com)**

# ABOUT FCRIMS

Fr. C Rodrigues Institute of Management Studies (FCRIMS) is a B-School in Fr. Agnel Technical Education Complex located in the heart of Navi Mumbai and is also popularly known as FABS (Father Agnel Business School).

Established in the year 2001, FCRIMS has made rapid strides in gaining preferred status amongst the MBA aspirants of MMS Program. This is a natural outcome of the wholehearted, dedicated, and, selfless contribution of the entire team of FCRIMS.

## VISION STATEMENT

To be an eminent institute that develops socially responsible leaders.

## MISSION STATEMENT

To enhance students learning process by offering innovative pedagogy, fostering ethical leadership that embraces diversity, and equipping them with industry-relevant skills that meet the organizations expectations.

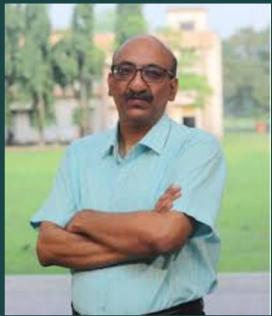
# ABOUT THE CONFERENCE

The world of organizations is at a crossroads whether it be professions, technologies, or markets. It requires organizations to adapt to complex systems that exist at their crossroads. As organizations are redesigning and experimenting with new forms of structuring, some organizations might see the direction to move beyond the routines and continuously evolve while others may not probably see it in the same way.

Crossroads signifies fluidity where actors from different industries, public institutions, and associations get together to shape the new evolving ecosystems. At the same time, crossroads may also be emblematic of uncertainty and transformation fuelled by digital innovation, big data, and artificial intelligence which calls for new strategies of action and new forms of coordination between and amongst heterogenous institutions such as governments, corporations, associations, and communities. Technologies affect professions by altering work, role relationships, and professional networks and structures. Professions, on the other hand, influence technology, however, we know relatively little about how professions are affected by and affect the adoption and implementation of technologies at the market and societal level; or to identify novel solutions to tackle wicked problems or societal challenges. As AI has become the foundational element of the technological landscape and the gradual intrusion of AI into knowledge work has triggered the questions of evaluating the legitimacy of human vs. machine knowledge.

We encourage empirical and theoretical papers with a variety of theoretical lenses and methodological approaches. We are especially interested in papers that take a macro and field-level perspective.

## Pre-Conference Workshop By:



**Prof. Chetan Joshi**  
**Professor , Organizational Behavior**  
**IIM Calcutta**

Prof. Chetan Joshi is teaching at IIM Calcutta in the Organizational Behavior Area. PhD in Organizational Behavior, Richard Ivey School of Business, Western University (Formerly 'University of Western Ontario'), London, Ontario, Canada. He has won the Best Paper award in 2023, Organizational Behavior Track, 60th Annual Meeting of the Eastern Academy of Management, Philadelphia, USA. His work has been recognized by The Board of Women in the Academy of International Business. He facilitates Management Development Programs at IIM Calcutta. He's currently involved in a project entitled "Rational versus Emotional Justification for Choice of Distributive/Integrative Bargaining Offer in Buyer-Seller Trade-in-Decisions under Different Information Cues. Prof. Joshi has widely published in reputed international journals and attended many refereed conferences. He has also published several Book Chapters and Cases in Ivey Publishing. He's supervised many Ph.D students who are working in esteemed institutes in India.



**Prof. Subhasis Ray**  
**Professor , Marketing**  
**XLRI Jamshedpur**

Prof. Subhasis Ray has three decades of experience in corporate and academia. In his corporate career, he worked for subsidiaries of leading MNCs- Fosroc, Hilti, and the Tata group- in strategy and business development. In his academic career, Professor Ray has taught and researched in the areas of marketing, CSR, sustainability, and social entrepreneurship. He has taught/spoken on marketing/sustainability in 26 countries at leading universities including Harvard Business School, Yale, Cornell, INSEAD, Tsinghua, University of Queensland, and University College London.

His most recent international project (2022-23), involved designing, developing, and delivering a module on Sustainable Enterprises for Irish executives as part of the euro 4 million Sustainable Futures project funded by the Irish government and led by three Irish universities- University College Cork, Maynooth University and Atlantic Technology University and industry partners including Microsoft, Meta and Logitech.

Prof. Ray has extensively published monographs, articles, book chapters, and cases in high-quality publication outlets. He's undertaken several consultancy projects in the industry. He's also a visiting faculty to many international universities in Japan, Finland, France, Russia, South Africa, Peru and Ireland.

## **PATRONS**

**Fr. Peter D'Souza, Managing Director**

**Fr. Sebastiao Rodrigues, Assistant Director**

Fr. Agnel Technical Education Complex, Vashi, Navi Mumbai

**Mr. Prasad Menon, CEO, CIBA**

**Vice President, ISBA**

## **CONFERENCE CHAIR**

**Dr. Sujata Chincholkar**  
Director-FCRIMS

## **CONFERENCE CO-CHAIRS**

**Dr. Manisha Karandikar**  
**Prof. Bindal Totlani**  
**Prof. Vivek Nerurkar**  
**Prof. Neeta Keswani**

## **CONFERENCE COORDINATOR**

**Dr. Ritesh Kumar**

## **CONFERENCE ADVISORS**

## **CONFERENCE SUPPORT TEAM**

**Prof.(Dr) D. Y. Patil**  
Dean - Centre of Excellence for  
Research, Welingkar Institute of  
Management Studies, Mumbai

**Anil Yadav**  
**Rupali Bhagat**  
**Subhash Chavan**  
**Vijay Mandhare**  
**Vidya Nemane**  
**Gajanan Dandage**

## Call for Authors

Prospective authors are cordially invited to contribute to help shape the conference through submissions and presentations of their research papers describing the origin and unpublished results of conceptual, constructive, empirical, experimental, and theoretical work in all areas of ***Organizations at Crossroads: Professions, Technologies & Markets***.

**Topics for submission of Conference Papers include, but not limited to**

**Hybrid Work: Pros and Cons**

**Climate Change**

**Global Supply Chains**

**Build Diverse and Inclusive Organizations**

**Sustainability and Technology**

**Local and Global Organizing**

**Social Movements and Markets**

**Innovation and Sustainability**

**New Professions and Identities**

**Disruptive Technologies and Institutions**

**Gig Economy and Workers**

**Platform Economy**

**Cultural and Creative Organizations**

**Startup Entrepreneurial Ecosystem**

**Diversity and Inclusion Strategies**

**Artificial Intelligence and Organizational Ethics**

**Business Analytics**

**Note: Two separate tracks for Academics, Researchers & Professionals and Students.**

# **Guidelines for submission of Abstract and Final Papers**

Word Limit (Abstract)	: Maximum 300 words (Max. 5 keywords)
Word Limit (Full Paper)	: Maximum 4000 words
Font	: (Not more than 6 pages of A4 Size) Times New Roman
Font Size	: 14pt for titles and 12pt for subtitles
Spacing	: 1.5 lines
Body Text	: 12pt 1.5 lines
Margin	: 1 inch on all sides
Referencing Style	: APA Referencing Style

All papers received in specified time and format will be evaluated based on originality and relevance to the theme of conference. Authors need to mention correct name, email ID and affiliating organization in Abstract and Full paper. A declaration should be submitted by corresponding author along with final paper stating the originality of the research work and non-violation of any copyright.

**Note: Technical session will begin at 2.00 PM onwards.**

## **Publication**

All authors will get a copy of Conference Proceedings with ISBN Number. Selected papers will be published in UGC Care Journal subject to the acceptance by Editorial Board of the Journal. Authors will be informed about the necessary formalities to be completed once their paper is accepted for publication. All presenters and attendees will be given E-Certificates.

**Papers can be submitted at [imbrc2023@gmail.com](mailto:imbrc2023@gmail.com)**

# BEST PAPER AWARD

First three best papers in the conference shall be awarded with the cash prize.

1st Best Paper - 5000 INR

2nd Best Paper - 3000 INR

3rd Best Paper - 2000 INR

## IMPORTANT TIMELINE



# Hybrid Conference Registration

## Registration Charges:

<b>Foreign Authors</b>	:INR 3000
<b>Corporate Delegates</b>	:INR 1500
<b>Academicians</b>	:INR 1000
<b>Students/Research Scholars</b>	:INR 500
<b>Paper in Absentia</b>	:INR 500

**Co-author/s of the paper have to pay full registration charges.**

Details for Payment of Registration:

**Authors can make online payment (NEFT/RTGS) for registration:**

<b>Beneficiary Name</b>	: Fr. C. Rodrigues Institute of Management
<b>Bank</b>	: Indian Overseas Bank
<b>SB A/C No</b>	: 0596 010000 10975
<b>IFSC Code</b>	:IOBA0000596
<b>MICR Code</b>	: 400020037
<b>Branch</b>	: Sector 4, Vashi
<b>Pin Code</b>	: Navi Mumbai - 400705

**Participants should send a scanned copy of online payment for confirmation to [imbrc2023@gmail.com](mailto:imbrc2023@gmail.com)**